

GSAs UNITE Petition Platform

1. Let's get started! **Visit unite.gsanetwork.org** to access the GSAs Unite Petition Platform.



The screenshot shows the homepage of the GSA Network. At the top, there is a navigation bar with the GSA logo, the text "TQ2S+ Youth Uniting For Justice", a search bar, and links for "REGISTER YOUR GSA", "START A CAMPAIGN", and "LOG IN". The main content area features a large banner with the text "#GSAsUnite! TRANS & QUEER YOUTH UNITE TO WIN" and a prominent orange button that says "START A CAMPAIGN". Below this, there is a section titled "Resource Your Club!" which encourages users to expand their GSA club and become part of the "NATIONAL NETWORK" of youth leaders. The banner also includes a photo of people at a table with a sign that reads "TRANS, QUEER AND TWO SPIRIT YOUTH FREEDOM IS IN OUR HANDS!" and another photo of a group of people sitting around a table.

2. You will be taken to the main homepage. Once there, you will see some guidance about how the site is used to create change and build community support as well as examples of current petitions. Take a couple of minutes to **familiarize yourself with the site**, and check out some of the ongoing petitions for inspiration.





1,404
of 2,000
Signatures

START A GSA

Is your administration trying to stop you from forming a GSA? Or saying they'll allow a GSA, but requiring members to get permission slips to join, telling you the GSA can't meet on campus, or making up other rules that make it almost

734
of 800
Signatures

HAVING GENDER NEUTRAL BATHROOMS THROUGHOUT LBUSD

Access to bathrooms is about human rights and we in the trans community want to be able to use the bathroom without having to go to gendered ones. We should be able to use a bathroom in peace and not in fear at a public institution as protected under

Check out other campaigns for inspiration!

- 3.** Once you're ready, **click "start a campaign"** either found in the yellow button at the beginning of the homepage or in the top right corner menu.



GSA Network
TQ2S+ Youth Uniting For Justice

Search

REGISTER YOUR GSA **START A CAMPAIGN** LOG IN

#GSAsUnite!
TRANS & QUEER YOUTH UNITE TO WIN

JOIN THE MOVEMENT

TRANS, QUEER AND TWO SPIRIT
YOUTH FREEDOM IS IN OUR HANDS!

START A CAMPAIGN

We'll connect you to help and tools every step of the way.

Register Your GSA

Resource Your Club! This is your chance to expand your GSA club and become a part of our NATIONAL NETWORK of youth leaders who are joining us in the collective fight for TQ2S+ power!

Click here to start your campaign petition!



4. You will then be guided through a series of prompts to assist you in creating your petition. **Follow the prompts** and answer the questions to inform your petition.

5. **Prompt #1:** Petition title. Get attention with a succinct headline for your petition. Try to make it urgent, short, and solution-oriented.



Start a petition

Win your campaign for change.

- ✓ Reach our audience of millions fighting for progress.
- ✓ Easy to get started on your own, help from experts if you need it.
- ✓ Go beyond a petition when you're ready with powerful organizing tools.

Start with a title.

 Get attention with a succinct headline for your petition. Try to make it urgent, short, and solution-oriented.



- 6. Prompt #2:** Who can make it happen? Petitions only work if they address the people who have the power to solve your problem or make change. Be as specific as possible: a specific representative is better than “Congress“. Try to choose someone who might be persuaded to take your side.

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- 7. Prompt #3:** What needs to happen? What would you write in a letter to your decision maker? In this section, explain what the problem is, what action could be taken, and why. Think of it as a letter you're writing directly to the person who has the power to solve your problem.

What needs to happen?

What would you write in a letter to your decision maker?

B *I*

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- 8. Prompt #4:** Why is it important? Why should other people join you in your campaign for change? In this section, think about what you would say to a friend if you were explaining why you care about this issue. Try to use a combination of facts and stories to appeal to people's heads and hearts.



Why is it important?

Why should other people join you in your campaign for change?



i What would you say to a friend if you were explaining why you care about this issue? Try to use a combination of facts and stories to appeal to people's heads and hearts.

- 9. Prompt #5:** Where is it? Does this issue specifically impact a local community? Select whether your petition is a national/global campaign, or write the location that your petition is focused on (a city, school, state, etc.).

Where is it?

Does this issue specifically impact a local community?

This is a national or global campaign without a particular location

Enter a Location



10. ***Time to publish!*** When you have reviewed your answers and feel ready for the world to take action, hit the yellow publish button at the bottom of the screen!

11. ***Share your petition!*** Identify your allies and use social media to spread the word. Email friends and family, and invite community members to share far and wide with their own audiences.

12. ***Now what?*** Your petition is just ONE tactic for your campaign. Think about the other tactics that will make your campaign successful. For example, you might want to hold a big event or demonstration to deliver your petition.

