**GSA REGISTRY CAMPAIGN TOOLKIT 2020**

**BUILDING VIRTUAL COMMUNITIES FOR TQ YOUTH OF COLOR**

**Sample Social Media Posts**

GSA Network will make social media posts about the GSA Registry for the duration of the campaign on our main channels. We encourage partners to share or RT our posts, and add a personalized message about your organization’s work and why GSA clubs and individuals should join GSA Network. You might also want to make your own social media in order to include other information about your work. Below are sample social media posts to get you started:

#1) *Building community is more important now than ever before. Register with @GSANetwork to start a Virtual Community GSA and join a network of powerful LGBTQ+ youth activists organizing for racial and gender justice:* [*http://ht.ly/fjK930pot3b*](http://ht.ly/fjK930pot3b)

*#2) Right now, LGBTQ+ youth need a place that affirms our identity and promotes our self and community care. R​egister with @GSANetwork by Friday, 10/22 and get free sticker art from @ourtranstruth this fall!* [*http://ht.ly/fjK930pot3b*](http://ht.ly/fjK930pot3b)

*#3) Living and learning in a virtual world is new for all of us. Register now with @GSANetwork and start downloading digital resources to start a Virtual Community GSA.* [*http://ht.ly/fjK930pot3b*](http://ht.ly/fjK930pot3b)

*#4) ​”These peculiar times have shown how vital it is to have a strong support system. For many LGBTQ+ youth, a GSA is that community and is often the only place where they can be their proud, authentic, Queer and Trans selves.”  Read & join the movement: [see link in Website & Important Links section]*

**Artwork & Graphics**

We have included examples of the stickers that youth will receive when they register by Friday, October 23rd.

IMPORTANT NOTE: If you choose to use these images, please be sure to give credit to the artist when using these works of art. You may add a simple note in your post that says: ‘Photo Credit: [Name]’. The name of the artists are on the individual files.