• Provide food at your meeting
• Put an announcement in the daily bulletin or assembly
• Advertise at club day - have a table and pass out ribbons or lollipops with a sticker with the name of your GSA
• Participate in school pride or spirit week at your school
• Set up an info table at lunch or special events in a visible place
• Pass out rainbow ribbons or GSA buttons to GSA supporters
• Make flyers or posters about specific meetings, topics, or events and post around campus
  – Example: Make flyers defining what a straight ally is with information about your GSA at the bottom
• Ask teachers to permanently post your group's general flyer in their classroom
• Get an article about your group in the school paper
• Hold a "bring-a-friend day" at your GSA meeting
• Have an open GSA meeting where you show a movie or have a speaker
• Speak at other clubs' meetings about your group; invite these clubs to make presentations at your GSA meeting.
• Send group representatives to classes to make an announcement about your group's meetings or activities
• Put together a panel of speakers for a conference or similar event
• Set up a time to speak to teachers at faculty meetings or help conduct an in-service/teacher training
• Create a display in your library (i.e. for Queer History Month) or display case in a hallway
• Practice Guerilla Theater: stage a public exchange between GSA members about homophobia or transphobia
• Participate in the Day of Silence Project: www.dayofsilence.org
• Invite teachers, faculty, and staff to GSA meetings
• Write a letter to your school board asking for support
• Spread the word! Tell others about your GSA!
• Make a website, Instagram, or Facebook page for your GSA
• Keep a guest log at your meetings! Personally invite people back with a follow up thank you card
• Have a contest to see which person can bring in the most new (and consistent!) members
• Take notes at meetings and send them out. People are more likely to come know what's going on
• Make business cards with location, time, and dates of your meetings. Pass them around or just drop them in random places wherever you go.
• Go out of your way to be nice to new folks! Make them feel super welcome!