

- **Program org report**
 - TRUTH meeting canceled in short notice due to an issue with paperwork, new date is tba, Possibly end of May or Early June
 - Youth takeover of Social Media, Maddy and other youth from Central Valley of CA posted from Expression Not Suppression (ENS) event as part of the Youth Takeover. The event was amazing; the community partner (Fresno school district) did an excellent job in assisting.
 - Leadership team is going well
 - Two subcommittees: Budget and Personnel
 - Found a good HR Consultant who understands Social justice work and she will be performing an HR audit on the org.
 - She's already helped with one issue within the org.
 - She's working on a survey to send out to staff soon.
 - Her contract, initially is till the end of December, at Least 10 hrs per month till June and then after 20 hrs per month.
 - Deciding whether or not she will have an annual contract at the end of December
 - Southern regional organizing meeting
 - Brought together all southern folks
 - Frank attended a meeting with some partners in Minneapolis Community for justice school fund, grantee meeting.
 - Close to a new lead organizer in the Southern California office
 - The hiring process on the program side of things is moving toward a conclusion!
 - In Northern California
 - Continuation of alternative schools that have GSA
 - Geoffrey and Ginna going on a retreat w/ coach next week
 - Offer out to someone in New Mexico for the associate director of partnerships position.
 - Considering renting out a couple of desks in Oakland office due to the number of empty ones
- **20th Anniversary Update**
 - Host committee recruitment happy hour
 - Six people have signed up not including current board members
 - Save-the-date postcards being sent out in the mail

- The program subcommittee is working hard to put together the speaker lists for the event itself and the video portion of program
- Contacting partner organizations for donations, the same ones whose galas we have supported in the past
- Three themes within the program:
 - Building GSA Power
 - Very beginning of org, Expanding national
 - Youth voices changing narrative
 - Visions for Liberation
- Corporate sponsors -- Michelle is approaching several prospects
 - Was PG&E on the list? Yes
 - Reach out to equality scholarship folks for potential corporate sponsorship
 - Lush Cosmetics? Recent Trans Campaign
 - Separate from event, GSAN Receiving 10k Grant from them
 - Also in touch with them re product donation for the silent auction, and will ask re purchasing tickets down the line.
- **Secretarial moment** --
 - Draft minutes from April approved (Amanda moved Sterling seconded)
 - Kristen needs reinstatement from unexcused absence upon her return
 - Malik stepped up to fill in for secretary(ies) today
- **GIVE OUT Day**
 - We were third overall and first in the bay
 - We didn't quite reach our internal goal
 - Possibly considering increasing the specificity of the donation options-- for example options to donate to a specific program or a more specific group like trans youth
 - What worked/didn't for you
 - Maj- Posting on social media targeted towards people who know about the org or have been in it, VS strangers
 - Kristi- Late getting page set-up; Got friend/family donations but the big focus to have is to follow-up. Some gave but gave after the actual date. Wants to try exploring

local resources and donation pools but paying mind to difficulty in limited local resources.

- Sterling- Made more direct asks than previous years. Out of 80 direct asks approximately fifteen people gave. Shocked at the low percentage of those asked who gave.
- Sam- Made an intentional effort of working with people who have gotten favors from her. Had a lot of people who could donate just a few dollars at a time and put them together in a group chat to have them donate through one person as a collective. Builds some community and helps meet goal.
- Danny- Wants to plan advancing and working on page more as well as direct asking more. Sent reminders to folks the day of and that was a big help.
- Logan- Trying to plan ahead and had difficult time getting donations. Engaged new people but didn't get as many as last year. Felt like sentimental posts were a big help and contacting people from past GSA Network experiences.
- Ginna- Has had the gift of experience . Her strategy involves hitting up folks from the past Give Out Days and tapping into her college community, utilizing the cuteness of her kid, contacted every alumni she was connected to. Some past strategies were ensuring the bulk of the page has solid evergreen [leave up year-to-year] content, content reflecting why you joined the board and your experiences, many times folks just skip a lot of the info and pictures and just click the button.
- Geoffrey- Does ally post and contact different movement and organizational allies, lifting up the intersectionality of the organization. Cathy's page had a great page with a good example of a successful narrative type format. Lurk on Facebook, watch for people who get on and contact them to check in and hold them accountable to give. Also messaged folks who were in GSA with him. Remember Amanda's great list of day of suggestions. Suggests contacting folks who didn't get to give but still want to.
- Amanda- Start early, don't obsess over page content, follow-up with good donation candidates. Disconnect between yearly donation goal regarding Give/Get. Ginna

suggests having more pre-workshopping or training to provide members tools to connect with possible donors as a way of having a more successful Give OUT day. Give out day pages still active and able to take donations.

- Update on annual Give/Get : Current board total for fundraising roughly 15k, about 75% of goal.
 - A few people are over their individual goals, hurrah!
 - Need to figure out how to meet the goal given the amount of time left.
 - Amanda & Monroe will be following up with individual board members about strategies for this.

Board recruitment

- Aiming Roughly for 3 adults and 2 youth
- Went around discussing how individual recruitment has gone. A few specific names in the mix, more posts to targeted forums and asks out to “connectors” in our networks who may know others.
- Application Due date is May 18th; Want to interview last week of May/ early June to give folks time for logistics when they get on.
- Leave space in our schedules for everyone to participate in interviews. Times would be towards the evening.

Committee Update

- Nothing from **Exec** except, would welcome another member
- Nothing from **Amicus** due to a lack of briefs
- **Eval** committee working on evals for the EDs
 - Working on creating the forms
- **Finance**: Just finished process of approving audit firm. awaiting annual docs to review.
- **Resourcing** making a list of non-financial resources that people can offer as support to the org.
- **Alumni** planning to work with Michelle to update the alumni Facebook page and use that as a medium to contact alumni about some ways that they would like to engage with the org .
- **Development/Recruitment** -- see above
- **Governance** looking for policy with dealing with intra board discrimination policy models; will be reviewing personnel policies after staff works through update

GSAN BOARD MEETING MAY 5, 2018

Minutes by Malik

- **Strategic planning** basically waiting until July as consultant Tia is unavailable until then. Tia feels we have all the components we need its just taken a long time to get them all together.

STERLING announced plans to leave the board. Discussion of whether this was their last meeting -- yes. APPRECIATIONS to follow by email.