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You've heard about [BULLY](#) ^[1], the movie that, through personal stories, sheds light on the emotional and physical toll of bullying. Tons of people - and we encourage you to join them - will see the movie when it opens nationwide this weekend.

But what comes next? What will you do after watching Kelby, a 16-year-old lesbian, face harassment from teachers and students alike? After watching Ja'Meya, a 14-year-old girl who suffers years of bullying, pull out a gun to scare off her tormenters - and then face life in prison?

GSA Network has partnered with BULLY to translate this powerful film into concrete action. Our [BULLY campaign guide](#) ^[2] helps you establish local policies to combat bullying without relying on harmful punitive discipline.



As BULLY devastatingly shows, school staff, policies, and culture are key to the spread - or interruption - of bullying. Simply singling out and punishing young "bullies" through harsh discipline or zero tolerance does not solve the problem. In fact, students like Ja'Meya - acting out after their own harassment is ignored and marginalized - often suffer most from punitive discipline policies, which disproportionately target students of color, low-income students, students with disabilities, and LGBT students.

We need to make it better, and that starts with local non-discrimination policies that foster a climate of safety and respect, not of fear and punishment, for ALL students.

Take your friends and family to [see BULLY this weekend](#) ^[3], and join the nationwide conversation on keeping our schools safe.

Find the nearest theater near you: <http://action.thebullyproject.com/bully-premiere> ^[4]

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Links

[1] <http://thebullyproject.com/>

[2] <http://thebullyproject.com/indexflash.html#/students>

[3] http://thebullyproject.com/?utm_medium=email&utm_source=partner&utm_campaign=20120329Bullypartnert

[4] <http://action.thebullyproject.com/bully-premiere>